A cover of a book

AI-generated content may be incorrect.

**Autopilot Affiliate Offer Rotation Checklist**

☐ Choose a link management tool (ClickMagick, Pretty Links, or Lasso)

☐ Import your affiliate links into the tool

☐ Set up rotation rules (random, weighted, or performance-based)

☐ Connect the tool to Zapier, Make, or n8n for automation triggers

☐ Define performance thresholds (e.g., low CTR or conversions)

☐ Configure automatic link swaps when thresholds are met

☐ Add AI-generated promo copy for new rotated offers

☐ Test links to confirm proper rotation across your site and emails

☐ Monitor reporting to ensure rotations improve performance

☐ Keep backup offers loaded for seamless replacements